

## FOR IMMEDIATE RELEASE

## JULIETTE FOWLER COMMUNITIES ANNOUNCES NEW CHIEF ADVANCEMENT OFFICER ASHLEY THAMES BROWN

Brown's appointment brings her former experience and love for Juliette Fowler Communities full circle

**DALLAS, TEXAS – July 19, 2023** – Juliette Fowler Communities (JFC), a 130-year-old faith-centered, intergenerational community of residents at various life stages, announces the appointment of Ashley Thames Brown as its new chief advancement officer. Brown, who has been serving as vice president of development at Fowler since January, will now lead Fowler's team of professionals centered on marketing, communications, and fundraising as well as the nonprofit's spiritual life initiatives.

Located on 21 acres in East Dallas, Juliette Fowler Communities is the only continually intergenerational nonprofit residential community in Dallas. It offers independent and assisted living, skilled nursing, a rehabilitation center, memory care, and affordable senior housing. It also provides housing for young adults at risk of homelessness among other programs to support youth and families.

Brown is no stranger to Juliette Fowler Communities and the nonprofit world. She worked as development director at Juliette Fowler Communities from 2015-2019. Prior to joining the team at Fowler for the second time, she served as regional development director for Texas Christian University. Her extensive background in nonprofits began after college and included positions at the Modern Art Museum of Fort Worth and the Museum of Fine Arts Houston: Rienzi Center for European Decorative Arts.

"Returning to Juliette Fowler feels like coming home," said Brown. "I am part of an incredible team that strives to show both internal and external audiences how rewarding it is to live, give, and serve as JFC. This position also allows me to impact our connected, intergenerational community in a committed way, becoming a part of such a significant Dallas legacy. The importance of lifting and revering older generations to the status they deserve while incorporating protection and helping young people is profound. Elevating and serving older people and their caregivers and supporting the young is a blessing."

"Ashley's enthusiasm, knowledge, and love of Juliette Fowler Communities is nothing short of inspiring," said Nicole Gann, president and CEO of Juliette Fowler Communities. "We are so happy to have her back with us in this capacity and are blessed daily with her creativity, thoughtfulness, passion, and professionalism. She is a gift to our team at Juliette Fowler Communities and beloved by all who know her."

Brown is a Texas Christian University graduate and has served on several TCU alum organizations, including TCU's National Alumni Board and as the lifelong learning chair for the local TCU Dallas Alumni Network. She is a member of Kappa Kappa Gamma Dallas Alumni, the Women's Council of the Arboretum, and the Dallas Chapter of the Association of Fundraising Professionals.

Brown is a 27-year East Dallas/Lakewood resident living with her husband and golden retriever. Their family also includes two daughters who live in the area.

Juliette Fowler Communities is a Dallas-based nonprofit that fosters communities where people can find a sense of belonging and thrive together. Founded in the 1880s by philanthropist Juliette Fowler to serve widows and orphans, the faith-centered organization has evolved to provide a community of support to seniors, youth, children, and those who love and support them. The organization's historic location on 21 acres in East Dallas is the city's oldest continuously operating intergenerational campus. It includes independent and assisted living, a Five-Star Quality Rated skilled nursing and rehabilitation center, memory care, and affordable senior housing. As the only certified <u>I'm Still Here®</u> Center for Excellence in Dementia Care in North Texas, Fowler's program adapts experiences to an individual's cognitive abilities and strengths. The Ebby House residential program serves women, ages 18-24, at risk for homelessness, and the Youth Support Center serves children and families. Fowler is one of 34 organizations nationwide to receive the Intergenerational Program of Distinction designation from <u>Generations United</u>. Visit fowlercommunities.org or call 214.827.0813.