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MEDIA ADVISORY

MOSAIC MURAL UNVEILING

JULIETTE FOWLER COMMUNITIES, SELECTED AS THE FIRST SOUTHWEST REGIONAL SITE IN AMERICA FOR THE MURAL MOSAICS GLOBAL ROOTS PROJECT, TO UNVEIL 10-BY-20-FOOT MOSAIC MURAL

The mosaic mural features artwork from 1,500 artists from Southwestern states and throughout North America, including residents and staff from Juliette Fowler Communities

WHAT: Juliette Fowler Communities (JFC) in East Dallas was selected as the Southwest Regional Site **(first and only in this region to date)** for the 2023 [Mural Mosaics Global Root Project, "America Connects,"](#) joining four additional American sites in the West (Escondido, Calif.), Midwest (Port Washington, Wis.), Southeast (Fort Myers, Fla.), and the Northeast (Bronx, N.Y.). The **10-by-20-foot mosaic mural** features artwork from 1,500 artists from Southwestern states and throughout North America, including residents and staff from JFC. Each artist painted his own unique expression of the area through an individual tile, showcasing the beauty and diversity of the Southwest and reflecting when we come together, we can create something truly special.

Mural Mosaic's Global Roots, which kicked off its first national mural with Canada Connects in April 2021, is a unique initiative that aims to bring people from around the world together through the power of art. As this international group was looking for organizations across America to be the sites for the 2023 project, JFC's mission of community and connection, art and creativity, along with its diverse population made it a perfect match for the Southwest regional location. Mosaic murals produced throughout North America are placed in settings accessible for artists who travel throughout the country to view them. Projects for spring of 2023 unveilings are also taking place internationally in Australia, New Zealand, England, Scotland, Wales, Northern Ireland, and Ireland.

JFC's participant artists include its Grandfriends group – youth and older adults who gather monthly to learn, create, and relate bringing the ages together and reducing the stigma of ageism; Artful Awakenings art group – residents with dementia who participate in a weekly art class in collaboration with the Junior League of Dallas - a Junior League of Dallas signature project; seniors who live throughout JFC in various life stages; team members; and JFC's grief group.

The Global Roots Project of the America Connects Southwest Regional Mural is funded entirely by its participants including the production and donation of the mural to Juliette Fowler Communities.

VISUALS: Unveiling of 10x20 ft. mural; residents waving confetti wands; residents posing with their individual painted canvases in front of the mural at the conclusion of the program

WHO: Mural Mosaic Artist **Lewis Lavoie** and Co-Producer Paul Lavoie; Juliette Fowler Communities residents and staff artists. *(Lewis Lavoie, a visual artist from St. Albert, Alberta, Canada, invented the Mural Mosaic concept uniting artists together through their artwork into one unified image. This year Lavoie chose a tree as the symbol of connection for the [American Connects project](#). Scroll to the bottom of this hyperlink to see the LIVE progression of the murals.)*

WHEN: Unveiling - March 29, 2023, at 11 a.m.

WHERE: The Mural will be unveiled on the south wall of Pearl Nordan Care Center facing Fulton Street at Juliette Fowler Communities, located at 1234 Abrams Road.

Juliette Fowler Communities is a unique faith-based, intergenerational community of residents at various life-stages. Located on 20 picturesque acres, Juliette Fowler Communities provides independent and assisted living, a Five-Star Quality Rated skilled nursing and rehabilitation center, memory care and affordable senior housing. As the only certified I'm Still Here® Center for Excellence in Dementia Care in Dallas and one of only three in Texas, Fowler's program employs evidence-based techniques to adapt experiences to an individual's cognitive abilities and strengths. It has also been named a Great Place to Work in the Aging Services Industry in 2018, 2019, 2020, and 2021. Children, youth, and family services at Fowler include foster and adoption services, a residential program for women ages 18-24 at risk for homelessness due to neglect, abuse, and aging out of the foster care system, and a new Youth Support Center – a one-stop location to help Dallas youth, both boys and girls ages 12-24, escape or avoid sex trafficking and exploitation. Visit fowlercommunities.org or call 214.827.0813.