

# **New Branding Development for Juliette Fowler Homes**

We began 120 years ago serving orphans and elders. We're proof that while times, technologies and tastes may change—faith, hard work and service endure.

And now, we have a new name: Juliette Fowler Communities. Quality, compassion, honor, innovation, people and stewardship—these are the touchstones of Juliette Fowler Communities.

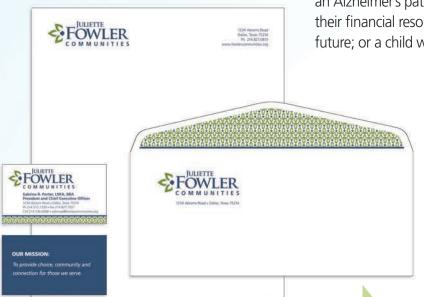


Faithfully caring for generations

At Juliette Fowler Communities, our charge is not only to care for others, but to provide a life of fulfillment for all we serve. That may be an older adult looking for companionship and purpose; a patient in need of physical, occupational, or speech therapy following a hospital stay;

an Alzheimer's patient who needs quality care and has exhausted their financial resources; a young woman without hope for a bright future; or a child waiting for someone to give them a home.

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# **OUR MISSION:**

To provide choice, community and connection for those we serve.

Our new stationary; watch for this in your mailbox.



inaugural Visionary Women luncheon on May 10 to honor Ebby Halliday Acers and celebrate the 120th anniversary of Juliette Fowler. The luncheon raised more than \$150,000 for the One Heart fund, which supports quality care and innovative programs for elders, children, youth and families at Fowler.

Prior to the luncheon, current and past Fowler board members and sponsors attended a VIP reception with Ebby, which was hosted by Luther King Capital Management. Keynote speaker and Texas author, Missy Buchanan shared reflections from her books and guests enjoyed a video that traced the history of Juliette Peak Fowler and the life of Ebby Halliday.

Next year's luncheon is scheduled for Tuesday, May 13, 2014 at the Omni. To see the luncheon video, go to www.fowlercommunities.org. To learn how you can get involved or be a sponsor of Visionary Women 2014, call 214.827.0813 ext. 1342.



"White Gift" centerpieces honored our long standing tradition.



Sabrina Porter and JFC board chair Richard Dooley



Honorary chair Marti Carlin, Sabrina Porter, and Ebby Halliday Acers



Larry Hermann, Liz Hermann and Fay Bright



Dr. Steven Bray, luncheon chair Julie Sheridan, and David Pennybacker



Victoria Gilkerson, Cay Billingsley, Lynn Brooks, Jill Nelson and Suzanne Hobson



Emcee Ron Corning



VISIONARY WOMEN RECEPTION Luther King Capital Management

#### VALE

Advocate Publishing State Farm Insurance

#### **LUNCHEON FAVOR**

Baylor Health Care System

#### PROGRAM

Millet

### **CARROLL STREET**

Rey & Bob Barton The Boone Pickens Foundation -A Communities Foundation of Texas Fund

#### **FLORA STREET**

Roland Bandy Martha & Jim Salmon

### WORTH STREET

Mike & Deborah Armstrong
Fay & Phelan Bright
Ebby Halliday Realtors
Frost-Banking Investments Insurance
Victoria C. Gilkerson
Holt Capital Partners, L.P.
James & Jackie Rollins
Lone Star Land & Energy
David C. and Linda Oliver
PlainsCapital Bank
Julie & Stephen Sheridan
Trinity Industries, Inc.
USI Southwest

## VICTOR STREET

Aging Research Institute

Mike & Dianne Benton Mr. & Mrs. Tom Billingsley Kathy & Ben Brooks Carrington, Coleman, Sloman & Blumenthal L.L.P. Doctors Hospital at White Rock Lake Richard M. Dooley East Dallas Christian Church-Outreach Ebby Halliday Allen Office Steve & Nicole Gann Health Affiliated Services / Premier **Purchasing Partner** Larry & Elizabeth Hermann Kenneth Kellam & The Rev. Max Jones Elaine & Don Manworren Rev. Dr. Don E. McKenzie

Deborah Pettie Pi Architects LK & Chris Pierotti Joel & Sabrina Porter Don Postell & Sydney Wirsdorfer Presbyterian Children's Homes and Services

Senior Care Pharmacy MaryBeth Shapiro Mary Spencer Linda & Mark Wassenich Michael B. Wilson, AIA

## SPECIAL THANKS

Paula J. Miller Carlin McDonald Morris

Cody Baker & Randall Graham, Ebby Halliday Realtors Dallas Junior Forum Chris Kelley, The Kelley Group Bob Nutt, Zachry Associates Ruibal's Plants of Texas Whole Foods Market, Lakewood www.fowlercommunities.org • 214.827.0813

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# Your Gift Can Help Twice As Much!

We have been challenged!

Our guests attending the Visionary Women luncheon May 10 at the Omni Hotel in Dallas were the first to hear of the generous donors who have stepped up to benefit Juliette Fowler Communities through a **matching gift challenge**. Fowler residents Rey and Bob Barton pledged \$75,000 to match donations received for our **One Heart** fund through Sept. 30, 2013.

Gifts received for One Heart by Sept. 30 will be matched dollar for dollar by the Bartons and help provide quality care and innovative programs for elders,

> Your gift of \$50 becomes \$100. Your gift of \$250 becomes \$500. Your gift of \$500 becomes \$1000.

children, youth and families at Juliette Fowler Communities.

You can help us

meet this challenge with a gift to **One Heart** that will have **twice the impact**. And we have made it easy for you to make your gift.

Please use the enclosed envelope or go to www.fowlercommunities.org to make your gift today. If you have any questions, please call 214.827.0813 extension 1342.



Rey and Bob Barton, Sabrina and Joel Porter at the Visionary Women luncheon.

# **New Branding Development for Juliette Fowler Homes** (cont.)

At Juliette Fowler Communities, we:

- Demonstrate the highest standard of person-centered care and service:
- Reflect the love of God in our words and actions;
- Do what is right, just, truthful and reliable;
- Treat others as we wish to be treated, recognizing and appreciating their uniqueness;
- Strive to create new ways to enhance the lives of our residents, families and co-workers;
- Show gratitude for the gifts bestowed upon us, nurture them responsibly and share them generously.

Together, with one heart, Juliette Fowler Communities is providing choice, community and connection. We are raising the standard of services — from doing it well to being extraordinary.

We proudly stand on the shoulders of those who have gone before us, sharing their principles, staying true to the traditions and remaining committed to our mission.

**Faithfully caring for all generations.** This is Juliette Fowler Communities.

