



SUMMER 2013

SPECIAL EDITION

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Focus

A publication of Juliette Fowler Communities

New Branding Development for Juliette Fowler Homes

We began 120 years ago serving orphans and elders. We're proof that while times, technologies and tastes may change—faith, hard work and service endure.

And now, we have a new name: Juliette Fowler Communities. Quality, compassion, honor, innovation, people and stewardship—these are the touchstones of Juliette Fowler Communities.

At Juliette Fowler Communities, our charge is not only to care for others, but to provide a life of fulfillment for all we serve. That may be an older adult looking for companionship and purpose; a patient in need of physical, occupational, or speech therapy following a hospital stay; an Alzheimer's patient who needs quality care and has exhausted their financial resources; a young woman without hope for a bright future; or a child waiting for someone to give them a home.



Faithfully caring for generations

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OUR MISSION:

To provide choice, community and connection for those we serve.

Our new stationery; watch for this in your mailbox.

Visionary Women



Luncheon raises more than \$150,000 for One Heart

“Do something good for someone every day.”

— Ebby Halliday Acers



Keynote Speaker
Missy Buchanan

More than 550 people gathered at the inaugural Visionary Women luncheon on May 10 to honor Ebby Halliday Acers and celebrate the 120th anniversary of Juliette Fowler. The luncheon raised more than \$150,000 for the One Heart fund, which supports quality care and innovative programs for elders, children, youth and families at Fowler.

Prior to the luncheon, current and past Fowler board members and sponsors attended a VIP reception with Ebby, which was hosted by Luther King Capital Management. Keynote speaker and Texas author, Missy Buchanan shared reflections from her books and guests enjoyed a video that traced the history of Juliette Peak Fowler and the life of Ebby Halliday.

Next year's luncheon is scheduled for Tuesday, May 13, 2014 at the Omni. To see the luncheon video, go to www.fowlercommunities.org. **To learn how you can get involved or be a sponsor of Visionary Women 2014, call 214.827.0813 ext. 1342.**



"White Gift" centerpieces honored our long standing tradition.



Larry Hermann, Liz Hermann and Fay Bright



Dr. Steven Bray, luncheon chair Julie Sheridan, and David Pennybacker



Sabrina Porter and JFC board chair Richard Dooley



Victoria Gilkerson, Cay Billingsley, Lynn Brooks, Jill Nelson and Suzanne Hobson



Honorary chair Marti Carlin, Sabrina Porter, and Ebby Halliday Acers



Emcee Ron Corning

VISIONARY WOMEN RECEPTION
Luther King Capital Management

VALET
Advocate Publishing
State Farm Insurance

LUNCHEON FAVOR
Baylor Health Care System

PROGRAM
Millet

CARROLL STREET
Rey & Bob Barton
The Boone Pickens Foundation -
A Communities Foundation of Texas Fund

FLORA STREET
Roland Bandy
Martha & Jim Salmon

WORTH STREET
Mike & Deborah Armstrong
Fay & Phelan Bright
Ebby Halliday Realtors
Frost-Banking Investments Insurance
Victoria C. Gilkerson
Holt Capital Partners, L.P.
James & Jackie Rollins
Lone Star Land & Energy
David C. and Linda Oliver
PlainsCapital Bank
Julie & Stephen Sheridan
Trinity Industries, Inc.
USI Southwest

VICTOR STREET
Aging Research Institute
Mike & Dianne Benton
Mr. & Mrs. Tom Billingsley
Kathy & Ben Brooks
Carrington, Coleman, Sloman &
Blumenthal L.L.P.
Doctors Hospital at White Rock Lake
Richard M. Dooley
East Dallas Christian Church-Outreach
Ebby Halliday Allen Office
Steve & Nicole Gann
Health Affiliated Services / Premier
Purchasing Partner

Larry & Elizabeth Hermann
Kenneth Kellam & The Rev. Max Jones
Elaine & Don Manworren
Rev. Dr. Don E. McKenzie
Paula J. Miller
Carlin McDonald Morris
Deborah Pettie
Pi Architects
LK & Chris Pierotti
Joel & Sabrina Porter
Don Postell & Sydney Wirsdorfer
Presbyterian Children's Homes and
Services
Senior Care Pharmacy
MaryBeth Shapiro
Mary Spencer
Linda & Mark Wassenich
Michael B. Wilson, AIA

SPECIAL THANKS
Cody Baker & Randall Graham,
Ebby Halliday Realtors
Dallas Junior Forum
Chris Kelley, The Kelley Group
Bob Nutt, Zachry Associates
Ruibal's Plants of Texas
Whole Foods Market, Lakewood

Please notify JFC at 214.515.1342 if you move. The post office charges Fowler up to 55¢ for each undeliverable newsletter.

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Your Gift Can Help Twice As Much!

We have been challenged!

Our guests attending the Visionary Women luncheon May 10 at the Omni Hotel in Dallas were the first to hear of the generous donors who have stepped up to benefit Juliette Fowler Communities through a **matching gift challenge**. Fowler residents Rey and Bob Barton pledged \$75,000 to match donations received for our **One Heart** fund through Sept. 30, 2013.

Gifts received for One Heart by Sept. 30 will be **matched dollar for dollar** by the Bartons and help provide quality care and innovative programs for elders,

Your gift of \$50 becomes \$100.
Your gift of \$250 becomes \$500.
Your gift of \$500 becomes \$1000.

children, youth and families at Juliette Fowler Communities.

You can help us

meet this challenge with a gift to **One Heart** that will have **twice the impact**. And we have made it easy for you to make your gift.

Please use the enclosed envelope or go to www.fowlercommunities.org to make your gift today.

If you have any questions, please call 214.827.0813 extension 1342.



Rey and Bob Barton, Sabrina and Joel Porter at the Visionary Women luncheon.

New Branding Development for Juliette Fowler Homes (cont.)

At Juliette Fowler Communities, we:

- Demonstrate the highest standard of person-centered care and service;
- Reflect the love of God in our words and actions;
- Do what is right, just, truthful and reliable;
- Treat others as we wish to be treated, recognizing and appreciating their uniqueness;
- Strive to create new ways to enhance the lives of our residents, families and co-workers;
- Show gratitude for the gifts bestowed upon us, nurture them responsibly and share them generously.

Together, with one heart, Juliette Fowler Communities is providing choice, community and connection. We are raising the standard of services — from doing it well to being extraordinary.

We proudly stand on the shoulders of those who have gone before us, sharing their principles, staying true to the traditions and remaining committed to our mission.

Faithfully caring for all generations. This is Juliette Fowler Communities.



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